



# BRYCE SAMUEL TROST

16+ Years - Media & Live Event Production Professional

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A seasoned professional with a profound track record in event management, broadcasting, and videography, I bring a unique fusion of creative vision and operational expertise. Having successfully produced over 100 broadcast events and 200+ live events, orchestrated a sports podcast with a flair for local engagement, and directed multifaceted social media campaigns, I have honed an innate ability to tell compelling stories across diverse platforms. Whether leading an event from conception to execution, delivering insightful commentary on air, or capturing a story through the lens, my passion lies in creating memorable experiences that resonate. I'm eager to bring this dynamic blend of skills to a forward-thinking organization where innovation meets impact.

## EXPERIENCE

### PRODUCER, CAMERA OPS, GRAPHICS

*PlayOn! Sports | August 2012 - Present*

- **Event Production Mastery:** Orchestrated several diverse seasonal broadcast schedules, culminating in successfully delivering over 100+ sporting events, each tailored to specific audiences and settings.
- **Strategic Site Management:** Championed the intricacies of broadcast site management, meticulously coordinating logistics and technologies to ensure smooth and uninterrupted productions, even in challenging environments.
- **Directorial Excellence in Photography:** Demonstrated adept leadership in lens choice and photographic direction, consistently achieving captivating and high-definition visuals that resonated with audiences.
- **Communication and Liaison Skills:** Forged strong relationships with hosting-school Athletic Directors, ensuring clear communication and effective collaboration. This synergy guaranteed that broadcasts met the requirements and standards set by educational institutions.
- **Graphics Lead:** Leveraged play-by-play graphics, offering home viewers an immersive viewing experience.

### EVENT DIRECTOR

*Green Luck Media Group | June 2009 - 2017*

- **Head of Creative Production:** Spearheaded the conceptualization, planning, and execution of over 200 unique events, each tailored to achieve specific goals, resulting in successful launches and widespread acclaim.
- **Strategic Director:** Seamlessly blended artistic vision with client objectives, ensuring each event resonated with its target audience while maintaining cohesive and impactful brand messaging.
- **Multifaceted Multimedia Expert:** Commanded a vast landscape of creative disciplines—ranging from innovative design and meticulous recording to photography, videography, and targeted marketing—ensuring holistic and synergistic campaign rollouts.
- **Dedicated Event Management:** Orchestrated an array of event intricacies, from scouting and securing premier talent to curating compelling art directions, ensuring every facet aligned with the overarching vision.
- **Innovative Collaborative Designer:** Engaged in hands-on collaboration with diverse teams, distilling a medley of ideas into cohesive, visually captivating design concepts that resonated across various media platforms.
- **Steward of Operational Efficiency:** Rigorously maintained oversight of event logistics, ensuring timely and on-budget executions, maximizing return on investment and stakeholder satisfaction.



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## EXPERIENCE

### SOCIAL MEDIA MANAGER

**CUE SOCIAL MEDIA** | August 2017 - 2022

- **Strategic Campaign Architect:** Skillfully designed tailored organic social media strategies, ensuring alignment with the unique objectives of a diverse clientele.
- **Creative Vision:** Seamlessly integrated graphic design, photography, and videography, setting the gold standard for compelling content creation across platforms.
- **Data-Driven Engagement:** Merged intuitive content curation with sophisticated analytics, elevating brand resonance and fine-tuning campaigns.
- **Digital Landscape Navigator:** Championed multi-platform content strategies, guaranteeing consistent brand narratives and visuals irrespective of the social channel.
- **Trendsetter & Collaborator:** Fused an up-to-the-minute grasp of social media trends with a collaborative spirit, syncing with sales and product teams to drive unified, relevant marketing campaigns.

### PODCAST HOST - EP & LEAD WRITER

**Rose City Sports Talk - Sports & Local Highlights**  
October 2013 - March 2020

- **Insightful Commentator:** Delved into the latest sports news, offering comprehensive updates and opinions.
- **Analytical Expert:** Weighed in on sports plays and statistics, providing an informed perspective to listeners.
- **Brand Collaborator:** Promoted local coffee brands, blending product showcases seamlessly into sports discussions.
- **Talent Scout:** Featured local musical artists, offering them a platform and enhancing show variety.

**Fepic Coffee & Comics - Comic Book Reviews & Sales**

October 2020 - Present

- **Comic Connoisseur:** Highlighted and reviewed the latest comic book releases with a keen eye for art, style, and storyline.
- **Engaging Salesman:** Leveraged storytelling and in-depth comic knowledge to drive listener purchases and loyalty. Successfully selling over 4,000+ units.
- **Inventory Expert:** Managed and promoted a diverse comic inventory, enticing listeners with curated selections.

#### General Responsibilities

- **Creative Visionary:** Spearheaded podcast conceptualization, content planning, and execution as the Executive Producer.
- **Scripting Maven:** Led content creation as the chief writer, ensuring engaging and compelling narratives.
- **Charismatic Host:** Engaged audiences with a unique blend of passion and knowledge, driving consistent listener growth.

### LANGUAGE SKILLS



### EDUCATION

Western Oregon  
University

### PROGRAMS | SKILLS

- Illustrator
- Photoshop
- Premiere
- Customer Service
- Excel/Word
- Social Media
- Photography
- Videography
- Project Management
- Powerpoint